

Steph's Wild Ride

An organization created in memory of Stephanie Micka

Steph's Wild Ride

P.O. Box 422

Easthampton, MA 01027

To whom it may concern,

Please allow me to take this opportunity to introduce you to 'Steph's Wild Ride.' Established in 2008, this memorial strives to benefit pediatric and young adults who have been stricken with cancer – while also remembering Stephanie Micka, an amazing young lady who lost her personal battle with cancer in 2007.

The founders of Steph's Wild Ride are committed to developing an annual day event that marries Stephanie's passion for life, while raising much needed funds to help and support individuals and families stricken with Cancer. At Steph's Wild Ride, friends and family gather to celebrate Stephanie's life with a poker run style cycling & motorcycle ride, a benefit dinner, raffle, live music and merriment. Cancer affects millions of individuals like Stephanie and their families each year. Our goal of this annual fundraiser is to be able to offer assistance to as many individuals and families that are living with cancer. Together, we can make a difference.

In order to make this a reality, we need your help. We are offering you the opportunity to help by becoming a sponsor! While any sponsorship level you select will be greatly appreciated, a donation of \$100 or more will allow your company name to be printed on the back of our annual T-shirt.

Please take a moment to review and select the sponsorship package that best suits your business and budget. Each sponsorship level has different rewards. Please feel free to contact us with any questions about what your company will receive in return for your sponsorship.

Respectfully Yours,

Nancy Hosta

Director of Fundraising and Sponsorship – Steph's Wild Ride

For tax-reporting purposes, all checks must be made payable to **Steph's Wild Ride**

Federal Tax ID #37-1575779

501(c) 3 Category

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Steph's Wild Ride – 2011 Sponsorship Packages

Anyone interested in supporting Steph's Wild Ride 2010, should contact Nancy Hosta: Steph's Wild Ride Director of Fundraising and Sponsorship, or download a sponsorship application from the website: www.stephswildride.com

_____ Corporate Sponsor

Steph's Wild Ride Corporate Sponsors are businesses, organizations, or individuals that sponsor the memorial with a minimum contribution of \$1,500 or more. In return for their support, Corporate Sponsors will receive the following:

- "Platinum Sponsor" benefits shown below
- Your business will be shown as "Title" or "Major" event sponsor at all event
- We will also create a prominent, full-color display banner, to be shown at the events, and hosted on our website.

All professional design and production fees are included. A limited number of "Corporate" plans are available.

_____ \$1,000 Platinum Sponsor:

- Advertising on "Steph's Wild Ride" Banner (Displayed at all fundraising events)
- A 2'x4' vinyl banner with business name and logo displayed at all events.
- Advertising on the website, with a link to your Company Website.
- A "Steph's Wild Ride" T-shirt, featuring your company name
- Complimentary tickets

_____ \$750 Gold Sponsor

- One year advertising on "Steph's Wild Ride" Banner (Displayed at all fundraising events)
- Advertising on Steph's Wild ride website, with a link to your Company Website
- A "Steph's Wild ride" T-shirt, featuring your Company Name
- Complimentary tickets

_____ \$500 Silver Sponsor

- Advertising on Steph's Wild Ride website, with a link to your Company website
- A "Steph's Wild Ride" T-shirt, featuring your Company Name
- Complimentary tickets

Attention: Nancy Hosta- Director of Fundraising and Sponsorship -P.O. Box 422, Easthampton, MA 01027

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Booster Sponsors

Anyone interested in supporting Steph's Wild Ride 2011, should contact Nancy Hosta: Steph's Wild Ride Director of Fundraising and Sponsorship, or download a sponsorship application from the website: www.stephswildride.com

Steph's Wild Ride Booster Sponsors are businesses, organizations, or individuals that select a sponsor package of \$100 or more. In return for their support, Booster sponsors will receive the following:

\$250 Bronze Sponsor

- Advertising on Steph's Wild ride Website, with a link to your own Company Website
- A Printed Steph's Wild Ride T-shirt, featuring your Company's Name on the back
- Honorary Mention at our Events

\$100 Booster Sponsor

- A Listing of your business name on Steph's Wild Ride Website
- A Printed Steph's Wild Ride T-shirt, featuring your Company's Name on the back
- Honorary Mention at our Events

Direct Donation

- Any individual of Business may make a donation directly for the purpose of donating to charity
- All Donation amounts are made available to the Steph's Wild Ride Committee, to be applied toward the Grant Applications after review in August, 2010.
- Donations may not be considered tax-deductible as advertising expenses
- Donation Do Not provide sponsorship or recognition as part of the Steph's Wild Ride program for that individual or business

Steph's Wild Ride's featured banner is a 3'x6' vinyl full color banner sign, displayed at our events. The communities of Easthampton, Southamton, Northampton, Springfield, West Springfield and surrounding areas (In excess of 1,000 individuals) will see your business name and logo as they attend these wonderful charity events.

Our marketing Director will be in touch with you to coordinate logo, business name and graphic requirements for the website and advertising banner

Thank you for Your Support!

Attention: Nancy Hosta- Director of Fundraising and Sponsorship -P.O. Box 422, Easthampton, MA 01027

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Sponsorship Selection Form

Thank You for your support of Steph's Wild Ride.
Your generous donation will be put to use by a wonderful non-profit organization, dedicated to saving and improving the lives of children.

Help us Find a Cure.

_____ Corporate Sponsor - Enter Amount: _____
(Minimum \$1,500)

_____ \$1,000 Platinum Sponsor

_____ \$750 Gold Sponsor

_____ \$500 Silver Sponsor

_____ \$250 Bronze Sponsor

_____ \$100 Booster Sponsor

_____ Direct Donation

\$ _____ Enter Amount of your Donation OR Enter Item of Donation:

Item: _____ Value: \$ _____

Please choose your sponsorship level above and mail your completed form with your check made payable to "Steph's Wild Ride" at the address below.

Sponsor Contact: _____

Business Name (If Any): _____

Street Address: _____

City/State/Zip: _____

Phone: _____

Email Address: _____

Attention: Nancy Hosta - Director of Fundraising and Sponsorship- P.O. Box 422, Easthampton, MA 01027